

Business GCSE



Year 10 - Theme one - Investigating Small Business



Enterprise & Entrepreneurship

The dynamic nature of business



Spotting a business opportunity

Explain the link between business risk and reward

Describe the role of business enterprise

Assess the competitive environment

Putting a business idea into practice

Explain the purpose of business aims & objectives

Summative Assessment



Calculate business revenues, costs & profits

Calculate gross profit, NET Profit, gross profit margin, NET profit margin & average rate of return.

Explain the limitations of financial information

Define cash flow and construct and interpret a cash flow forecast or a business

Making the business effective

Describe how a business may segment their market

Advise a business on the most suitable source of business finance

Assess how a business must meet customer Needs

Discuss the impact of employee Legislation & business

Mock examinations

Investigate the use of the Marketing mix

Describe the factors of Location

Advise a business and give justification on Start up options & small businesses



Discuss the impact of consumer and quality Legislation & business

Explain the recruitment process and how to make it effective

Discuss the impact of Technology & business

Understanding external influences on business

Create a business plan and explain its purpose

Year 11



Identify Business stakeholders and describe their interest

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Business GCSE



Year 11 - Theme two - Building a Business



Discuss the impact of consumer and quality Legislation & business

Explain the recruitment process and how to make it effective

Discuss the impact of Technology & business

Growing the business

Explain how and why Businesses want growth

Examine the External influences on business

The impact of the economy on business

Business operations

Making operational decisions

Mock examinations

Retrieval: Use the marketing mix to make business decisions

- Design mix
- Pricing strategies

Making marketing decisions

Changes in business aims & objectives

Christmas holidays

Business and globalisation

Ethics, the environment and business

Manage stock through interpretation of bar gate stock graphs



Manage quality through quality control and assurance

Describe the sales process and post sales service.

Making financial decisions

Making human resource decisions

RETRIEVAL: Interpret quantitative business data to support, inform and justify business decisions.

Explain the limitations of financial information

Calculate gross profit, NET Profit, gross profit margin, NET profit margin & average rate of return.

Identify different organisational structures and when each are appropriate.

Explain how and why business train and develop employees

Describe the importance of motivation in the workplace

Destination Success



Mortimer

