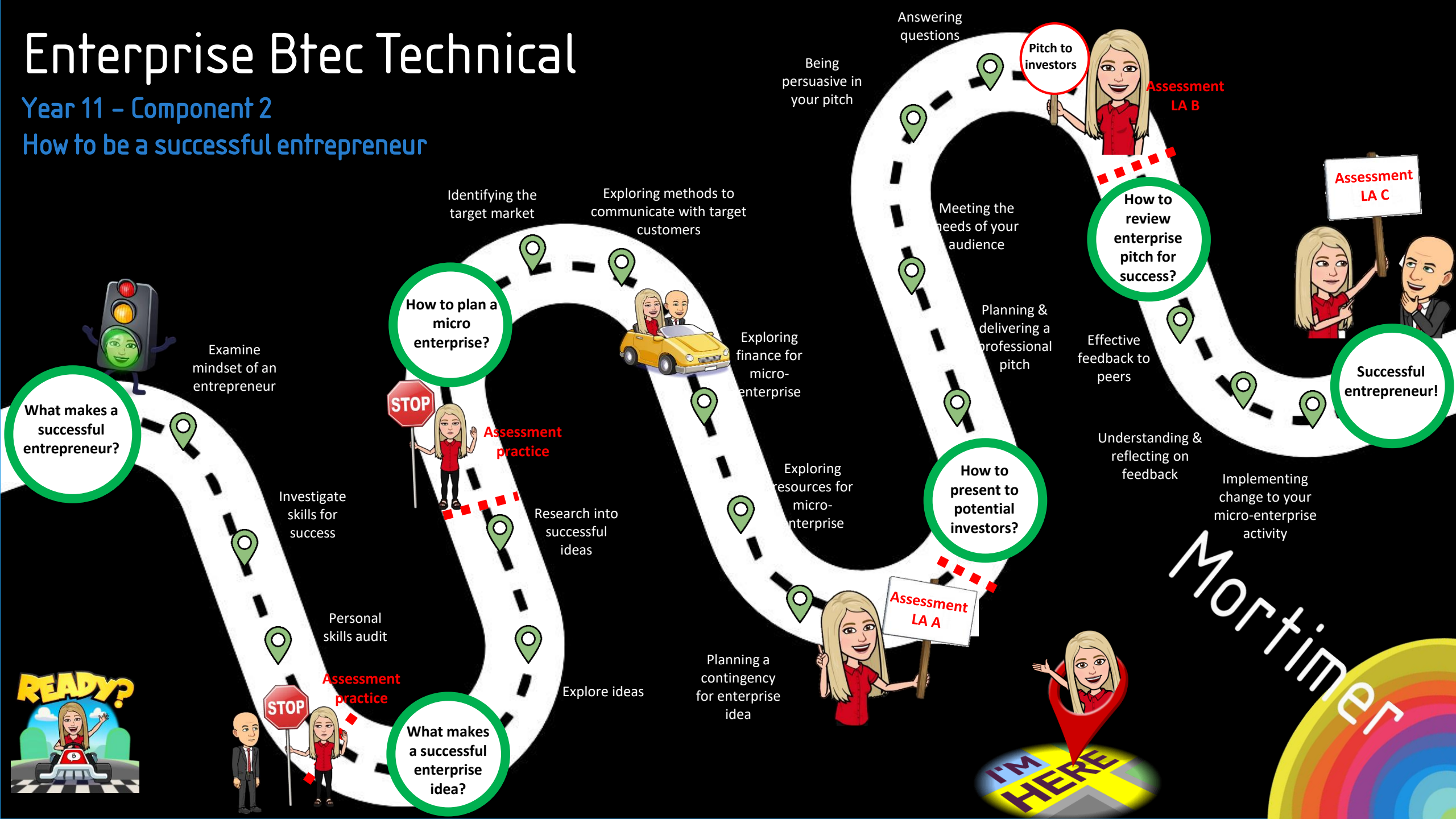


# Enterprise Btec Technical

Year 11 - Component 2

How to be a successful entrepreneur



What makes a successful entrepreneur?

Examine mindset of an entrepreneur

How to plan a micro enterprise?

Identifying the target market

Exploring methods to communicate with target customers

Exploring finance for micro-enterprise

Meeting the needs of your audience

Planning & delivering a professional pitch

Effective feedback to peers

Assessment LA C

How to review enterprise pitch for success?

Successful entrepreneur!

Understanding & reflecting on feedback

Implementing change to your micro-enterprise activity

MORTIMER

READY?

STOP

Assessment practice

What makes a successful enterprise idea?

Research into successful ideas

Exploring resources for micro-enterprise

How to present to potential investors?

Assessment LA A

Planning a contingency for enterprise idea

Explore ideas

I'M HERE

Being persuasive in your pitch

Answering questions

Pitch to investors

Assessment LA B