

Business GCSE



Year 10 - Theme one - Investigating Small Business



Enterprise & Entrepreneurship

The dynamic nature of business



Spotting a business opportunity

Explain the link between business risk and reward

Describe the role of business enterprise

Assess the competitive environment

Putting a business idea into practice



Explain the purpose of business aims & objectives



Calculate business revenues, costs & profits

Calculate gross profit, NET Profit, gross profit margin, NET profit margin & average rate of return.

Explain the limitations of financial information

Define cash flow and construct and interpret a cash flow forecast or a business

Making the business effective

Advise a business on the most suitable source of business finance

Describe how a business may segment their market

Assess how a business must meet customer Needs

Plan and discuss the important of Market research

Summative Assessment

Mock examinations

Investigate the use of the Marketing mix

Describe the factors of Location

Advise a business and give justification on Start-up options & small businesses

Understanding external influences on business

Discuss the impact of Technology & business

Examine the External influence on business

Year 11

Discuss the impact of consumer and quality Legislation & business

Discuss the impact of Technology & business

Discuss the impact of consumer and quality Legislation & business

Explain the recruitment process and how to make it effective

Discuss the impact of employee Legislation & business



Identify Business stakeholders and describe their interest

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Business GCSE

Year 11 - Theme two - Building a Business

Mock examinations



Create a business plan and explain its purpose

Growing the business

Explain how and why Businesses want growth

Retrieval: Use the marketing mix to make business decisions

- Design mix
- Pricing strategies

The impact of the economy on business

Business and globalisation

Ethics, the environment and business

Making marketing decisions

Making operational decisions

Business operations



Manage stock through interpretation of bar code stock graphs

Manage quality through quality control and assurance

Describe the sales process and post sales service.

Making financial decisions

Calculate gross profit, NET Profit, gross profit margin, NET profit margin & average rate of return.

Explain the limitations of financial information

RETRIEVAL: Interpret quantitative business data to support, inform and justify business decisions.

Making human resource decisions

Identify different organisational structures and when each are appropriate.

Explain the recruitment process and how to make it effective

Explain how and why business train and develop employees

Describe the importance of motivation in the workplace

Destination Success



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