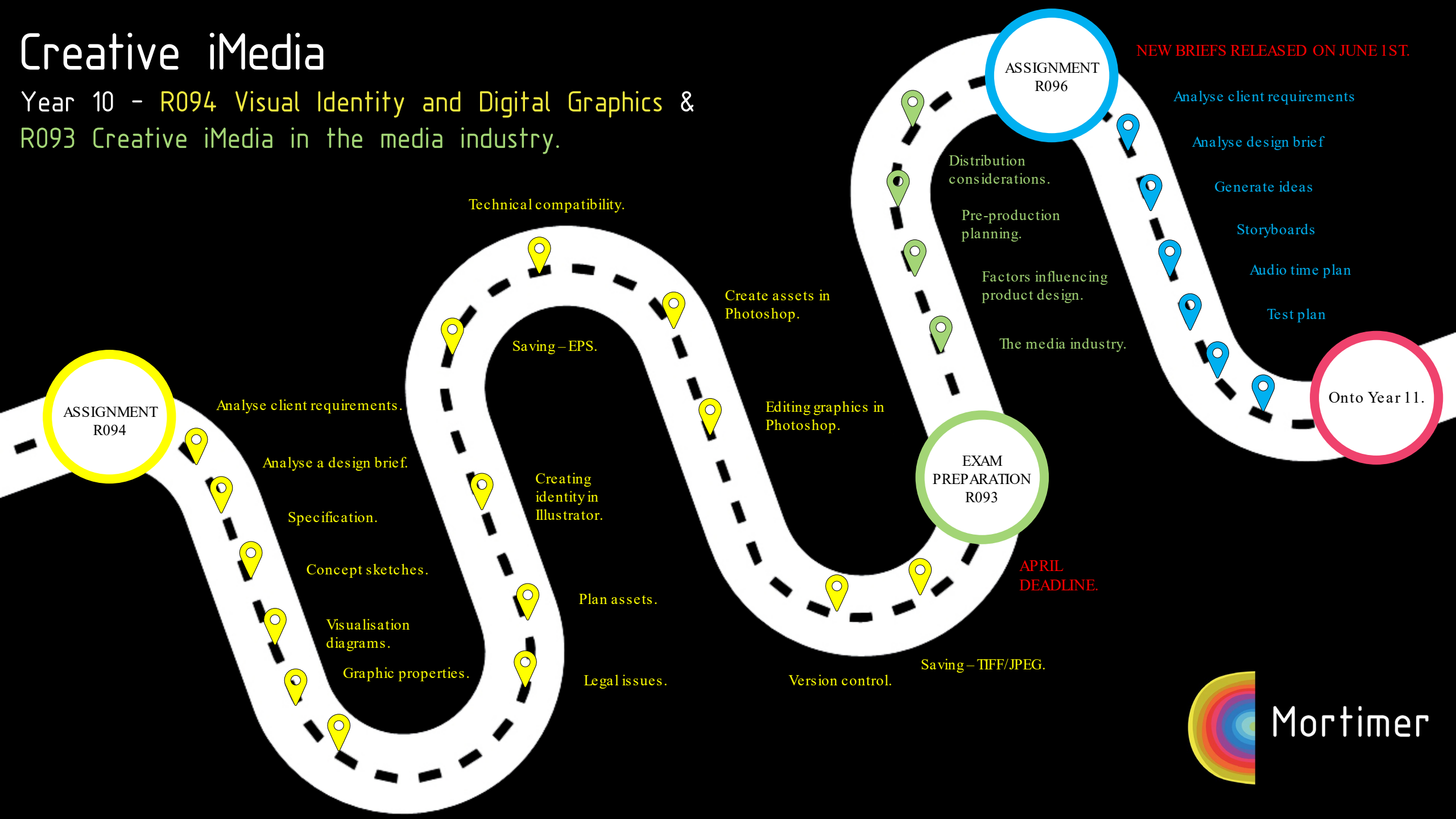


Creative iMedia

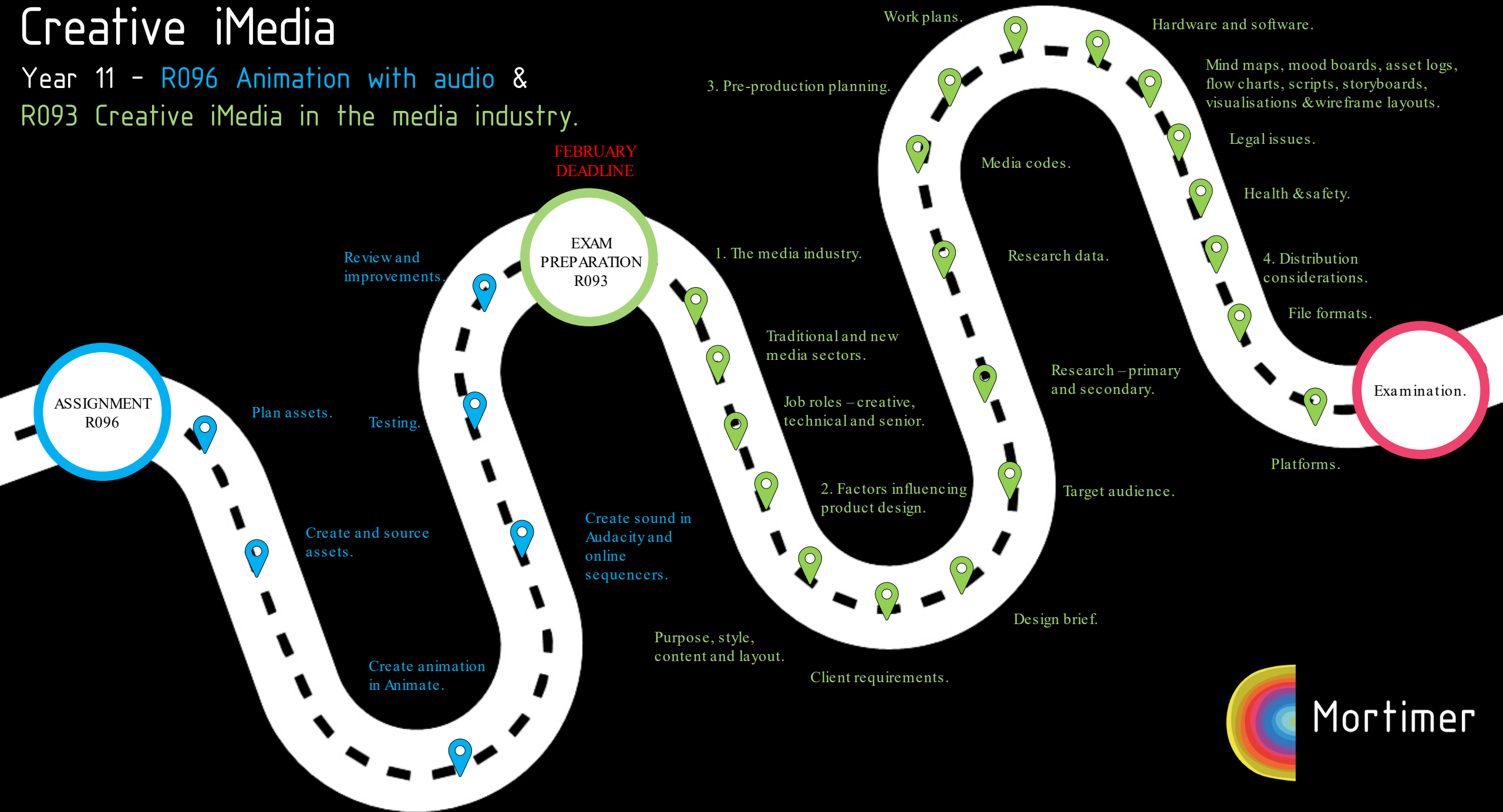
Year 10 - R094 Visual Identity and Digital Graphics & R093 Creative iMedia in the media industry.

NEW BRIEFS RELEASED ON JUNE 1ST.



Creative iMedia

Year 11 - R096 Animation with audio & R093 Creative iMedia in the media industry.



ASSIGNMENT R096

Plan assets.

Testing.

Create and source assets.

Create animation in Animate.

Review and improvements.

FEBRUARY DEADLINE

EXAM PREPARATION R093

Create sound in Audacity and online sequencers.

Purpose, style, content and layout.

1. The media industry.

Traditional and new media sectors.

Job roles – creative, technical and senior.

2. Factors influencing product design.

Client requirements.

3. Pre-production planning.

Work plans.

Media codes.

Research data.

Research – primary and secondary.

Target audience.

Design brief.

Hardware and software.

Mind maps, mood boards, asset logs, flow charts, scripts, storyboards, visualisations & wireframe layouts.

Legal issues.

Health & safety.

4. Distribution considerations.

File formats.

Platforms.

Examination.



Mortimer